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May 8-9, 2010

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E X P E R I E N C E

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THE CARS. THE PEOPLE. THE EXCITEMENT.

WELCOME

14 YEARS AND RUNNING – THE MOVEMENT IS STILL ALIVE

Some in the industry are saying that the custom and tuner hobby is dead and buried six feet under...we're not buying it!

There's no denying there are fewer enthusiasts involved in our segment of the collector car hobby than there were five to eight years ago. But those involved today (in other words, you) are as dedicated and passionate about your cars and your hobby as any enthusiast on the road.



PATRICK LEMAY, EVENT MANAGER

We here at Carlisle Events feel grateful for having the privilege of presenting an event to display and celebrate the scene and all the trends and innovations that are to come. I am particularly honored to be able to step into the role of Event Manager in a time when almost anything is possible. Last October, I met with Jim Vinarski who is our Director of Business and Event Development (long title meaning he runs sponsorship and

event planning). I told Jim that I was interested in becoming the Event Manager for the Performance & Style event because it was my favorite show and I felt I could bring some new ideas to the table to keep it going strong for 14 more years!

Thankfully, Jim, Bill III and Lance gave me the opportunity and here we are!

It was my intention to introduce some new displays and exclusive showfields to P&S to celebrate some of the newest and hottest trends in automotive customization. I did so with the RIX Magazine VIP/Luxury Lane and the Modern Muscle/Import Performance Pavilion. Those additions were meant to celebrate three different aspects of the scene (VIP/luxury styles, modern domestic muscle and imports built for performance). With those bolt-ons to P&S, I did not want to overlook or ignore where this hobby and movement came from and the passion that continues to drive it today – import and compact tuners – so I gave them the biggest building. :-)

In addition to the new displays and showfields, we tried to incorporate lots of excitement and activity. Be sure to read this entire event directory to know all that is going on. Many of you come to Carlisle for the cars, but we hope you stay and keep coming back for the people and excitement.

I want to thank you for being here because you are what make the P&S event and the hobby what it is. THE MOVEMENT IS STILL ALIVE and this weekend is all about letting the world know!

– Patrick Lemay, Event Manager

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**CHIP MILLER CHARITABLE
FOUNDATION**

SCHEDULE

YOUR GUIDE TO CARLISLE PERFORMANCE & STYLE

TUNED IN T INVITATIONAL GARAGE, PRESENTED BY WR TEAM

Building T features the Tuned in T Invitational Garage presented by the WR Team. The Tuned in T display is a true representation of the timeline of our "tuner" passion with old school original mack cars that started it all, new rides pushing the limits with the newest trends as well as everything in between. Who better to help put this display together than the WR Team, a local club known for innovation!



MODERN MUSCLE/IMPORT PERFORMANCE PAVILION

New to Performance & Style this year is the Modern Muscle/Import Performance Pavilion in Building Y showcasing the latest in domestic "Modern Muscle" and imports built for performance. The Performance Pavilion is not only an invitational display but also an area of the showfield – for cars and their drivers that fit into this category – to park and enjoy the weekend.

RIX MAGAZINE VIP/ LUXURY LANE

The VIP/Luxury display is back this year but with a twist: Our friends at RIX Magazine are here to host the RIX Magazine VIP/Luxury Lane invitational display in Building Z underneath the Carlisle Grandstands. In addition to the RIX/VIP Luxury Lane invitational display is the designated VIP/Luxury showfield parking area just outside the NELOC Pavilion. Don't miss RIX Magazine and their house DJ on the Manufacturers Midway.



RIX MAGAZINE
RACING, IMPORT, XOTIC
WWW.RIXMAG.COM

SATURDAY, MAY 8

8:00 AM - 7:00 PM	Vendor Services Office Open - Outside Gate 3
8:00 AM - 5:00 PM	Showfield Registration Office Open - Outside Gate 3
9:00 AM	Gates Open
9:00 AM - 8:00 PM	Guest Services Open - Next to the HOT 92 Stage
9:00 AM - 7:00 PM	Tuned in T - Building T
9:00 AM - 7:00 PM	Modern Muscle/Performance Pavilion - Building Y
9:00 AM - 7:00 PM	RIX Magazine VIP/Luxury Lane - Building Z
9:00 AM - 6:00 PM	Dyno Open - See map
9:00 AM - 6:00 PM	dB Drag & Bass Race Audio Competition - See map
9:00 AM - 6:00 PM	Tag Dat - Graffiti Demonstrations - Carlisle/NELOC Pavilion
9:00 AM - 6:00 PM	DJ Ky - the HOT 92 Stage
9:00 AM - 4:00 PM	Members 1st Federal Credit Union (and ATM) Open - Building T
9:00 AM - 11:00 AM	NICOFest Open Autocross - Carlisle Track (on the North Hill)
10:00 AM - 5:00 PM	Drive-through Showfield Judging - See map
10:00 AM - 5:00 PM	Kids Activities - Building R
10:00 AM - 1:00 PM	DJ Pherensik - Building T
10:00 AM - NOON	RIX Magazine DJ - Manufacturers Midway
10:00 AM - NOON	Playboy Model Jesse Layne Autograph Session - Manufacturers Midway
11:00 AM	NICOFest Drift Exhibition - Carlisle Track (on the North Hill)
NOON	FMX Stunt Show - See map
NOON - 1:30 PM	NICOFest Open Autocross - Carlisle Track (on the North Hill)
1:00 PM	Club Olympics Round 1 (Drag Race) - Club Arena - See map
2:00 PM - 4:00 PM	Playboy Model Jesse Layne Autograph Session - Manufacturers Midway
1:30 PM	NICOFest Drift Exhibition - Carlisle Track (on the North Hill)
2:00 PM	RIX Magazine Model Search - Building T
2:00 PM	FMX Stunt Show - See map
2:30 PM - 4:00 PM	NICOFest Open Autocross - Carlisle Track (on the North Hill)
3:00 PM	99.3 KISS FM Rap Battle Round 1 - Building T
3:00 PM	Club Olympics Round 2 (Tug O War) - Club Arena - See map
3:00 PM	Lowest Car & Lowest Truck Limbo - Grandstand
3:00 PM - 5:00 PM	RIX Magazine DJ - Manufacturers Midway
3:00 PM - 7:00 PM	DJ Master Peel - Building T
4:00 PM	Loudest Exhaust & Loudest Audio - Grandstand
4:30 PM	Flyguy Live on the Tuned in T Stage - Building T
4:00 PM	NICOFest Drift Exhibition - Carlisle Track (on the North Hill)
5:00 PM	FMX Stunt Show - See map
5:00 PM	99.3 KISS FM Rap Battle Final - Building T
5:00 PM - 6:00 PM	NICOFest Open Autocross - Carlisle Track (on the North Hill)
6:00 PM	Burnout Contest - Grandstand
6:30 PM	Club Olympics Round 3 (Mystery Competition) - the HOT 92 Stage
7:00 PM	Ms. Carlisle Bikini Contest - the HOT 92 Stage
8:00 PM	Street Glow Neon Contest - Manufacturers Midway

SUNDAY, MAY 9

8:00 AM - 3:00 PM	Vendor Services Office Open - Outside Gate 3
8:00 AM - NOON	Showfield Registration Office Open - Outside Gate 3
9:00 AM	Gates Open
9:00 AM - 4:00 PM	Tuned in T - Building T
9:00 AM - 4:00 PM	Modern Muscle/Performance Pavilion - Building Y
9:00 AM - 4:00 PM	RIX Magazine VIP/Luxury Lane - Building Z
9:00 AM - 4:00 PM	dB Drag & Bass Race Audio Competition - See map
9:00 AM - 4:00 PM	Tag Dat - Graffiti Demonstration - Carlisle/NELOC Pavilion
9:00 AM - 4:00 PM	DJ Ky - the HOT 92 Stage
9:00 AM - 2:00 PM	Members 1st Federal Credit Union Open - Building T
9:00 AM - 1:00 PM	Dyno Open - See map
9:00 AM - NOON	Guest Services Open - Next to the HOT 92 Stage
9:00 AM - NOON	NICOFest Open Autocross - Carlisle Track (on the North Hill)
10:00 AM	Showfield Judging Winner's List Posted - Guest Services, Winner's Field and Vendor Services
10:00 AM - 2:00 PM	DJ Pherensik & DJ Master Peel - Building T
11:00 AM	FMX Stunt Show - See map
11:00 AM - 3:00 PM	Winner's Field Parking - See map
NOON	NICOFest Drift Expo with featured drifters - Carlisle Track (on the North Hill)
1:00 PM	FMX Stunt Show - See map
1:00 PM - 2:00 PM	NICOFest Open Autocross - Carlisle Track (on the North Hill)
2:00 PM	Carlisle Elite/ Club Competition Awards Ceremony - the HOT 92 Stage
2:00 PM	NICOFest Drift Expo with featured drifters - Carlisle Track (on the North Hill)
2:30 PM	Mother's Day Carnation Ceremony - the HOT 92 Stage
3:00 PM	Showfield Awards Parade - the HOT 92 Stage
3:00 PM - 4:00 PM	NICOFest Open Autocross - Carlisle Track (on the North Hill)

HIGH-FLYING FREESTYLE MOTOCROSS • • • • •

Freestyle motocross is one of the most popular and rapidly growing action motorsport attractions. Vaters' Monster Motorsports is here with high-flying freestyle motocross riders to thrill all weekend long. Riders will defy gravity while performing stunts in mid-air, jumping 65' gaps from steel ramp to steel ramp. See the event schedule for show times.



NICOFEST DRIFTING EXHIBITIONS AND AUTOCROSS • • • •

NICOclub, the largest and most comprehensive online resource for Nissan, Infiniti and Datsun enthusiasts will once again hold their annual NICOFest at Performance & Style this weekend. In addition to the awesome cars that travel from all points of North America to attend NICOFest, NICO plays host to heart-pounding drift exhibitions and autocross racing. Be sure to catch all the NICOFest racing and show action at the Carlisle Track. See the event schedule for drift exhibitions and open autocross track times.



DJ MASTER PEEL • • • • •

DJ Master Peel, member of the Basic 717 DJ Crew, has been performing all over the East Coast for over ten years. He has traveled from upstate New York down to Miami deejaying the hottest parties and clubs. As the house DJ for the WR Team and Mobil Spec Audio, Peel is also no stranger to the custom car scene. Check out Master Peel as part of the Tuned in T display. See the event schedule for performance times.

DJ PHERENSİK • • • • •

Nobody can rock a party the way DJ Pherensik can. With more than eight years experience, Pherensik makes the beat thump and bodies move. He has the right blend of hip-hop, reggae and house to keep the sweat rolling down your brow. Growing up in the bay area of California greatly influenced Pherensik's musical tastes and laid the foundation for his methods today. On any given night you can find Pherensik finessing the 1s and 2s at clubs in Baltimore, Philadelphia, Atlanta and Jacksonville. Check out Pherensik, rocking the Tuned in T Invitational Garage throughout the weekend. See event schedule for performance times.

DJ KY • • • • •

DJ Ky has been spinning for Ryan Miller Entertainment for over six years. He specializes in hip hop, house and Top 40 but can get a party going with just about anything, including polka. Over the last year he has taken his skills to the next level by mixing not only music but videos as well. DJ Ky is currently the resident hip hop DJ at Shane's City Limits in Hershey and can be seen and heard on dance floors all over Central PA. Ky will be playing on the HOT 92 Stage at P&S all weekend long.

HIGHLIGHTS

DISPLAYS OF THE HOTTEST TRENDS & ACTION-PACKED STUNT SHOWS AND DEMOS

MEET PLAYBOY MODEL JESSE LAYNE • • • • •

Come meet Playboy model Jessica (Jesse) Layne – a South American beauty who loves fast cars and custom bikes! Jesse says, “Cars and street bikes are my obsession since they are both fast... and give good adrenaline rushes.” Ms. Layne will be here on **Saturday** to meet with fans, sign autographs and have pictures taken. You won't want to miss the chance to meet Jesse, here at P&S!



SATURDAY DRIVE-THROUGH JUDGING • • • • •

Compete against the best cars on the East Coast this weekend with Saturday's Drive-Through Judging. The WR Team will be officiating and judging, which will begin at 10:00 AM and end at 5:00 PM. Each car owner will have between three and five minutes with the judges to talk about their vehicle and explain the work that went into their build. For frequently asked questions and rules – see page 21.



99.3 KISS FM RAP BATTLE • • • • •

OC from the O Show and 99.3 KISS FM will be hosting a rap battle on Saturday in the Tuned in T Invitational Garage. The battle will take place over two rounds. In addition to a cash purse and KISS FM prize package, the winner of the 99.3 KISS FM Rap Battle will have their demo featured on the O Show homepage on 993kissfm.com.



FLYGUY • • • • •

Flyguy found his love for making music in summer of '08 and has been producing

and performing hip-hop and R&B ever since. He developed a crew called Fam For Life Entertainment which consists of all different styles. Flyguy has produced two demos “Fly for a Reason” and “Look at Me” that are getting re-released in late 2010 as a compilation titled “Still Fly for a Reason.” Flyguy blazes the stages of all types of venues in his hometown of Pittsburgh, PA with music that appeals to all crowds. Flyguy will be bustn' his rhymes on the Tuned in T stage on Saturday (Building T). See pages 2-3 for performance times.

RIX MAGAZINE MODEL SEARCH – CARLISLE CASTING CALL • • • • •

The 2010 RIX Magazine Model Search is officially underway and one of the first casting calls of the year is taking place here at P&S. RIX is looking for the next bombshell team of RIX girls. Enjoy the competition of some of the hottest, most down-to-earth ladies anywhere around. This Carlisle Casting Call is open to all amateur and professional models with the winner to be featured in the pages of RIX Magazine.



TAG DAT RIDE GRAFFITI DISPLAY • • • • •

Amish country seems like an unlikely place to fall in love with graffiti, but Ramon Treviño started drawing graffiti in Lancaster, PA back in 1988. He admits picking up big-city influence from sources ranging from New York's urban drama to Miami's bright colors. Ramon, representing the Writer's Block Crew, is here at P&S painting cars throughout the weekend at the Carlisle/NELOC Pavilion. Get up close and personal. You are sure to gain



an appreciation for all the hard work and artistic talent that goes into each piece.

MONSTER ROCK WALL • •

See the P&S event from 24 feet in the air on the monster vertical rock crawl. This is a safe way for all members of the family – novice to expert climbers – to test their climbing abilities in reaching the summit. And, it's a fun way to boost your adrenaline at the show! Don't miss the monster rock wall, located on the Manufacturers Midway.

CARLISLE CLUB OLYMPICS • • • • •

The Carlisle Club Olympics is new this year. Essentially, we took the club games, popped some nitrous under the hood, added a racing clutch and mounted over-sized slicks and now we'll just have to see what happens. Eight clubs/groups are eligible. If you have not signed up yet, head down to the HOT 92 Stage area and do so at the Guest Services trailer. Three separate events will take place throughout the day on Saturday. Check out the club Olympics schedule and event descriptions on page 17 for more details.

DB DRAG, BASS RACE & PSYCHLONE AUDIO COMPETITIONS • • • • •

Three audio competitions will be thumping throughout the weekend. dB Drags pose two vehicles head-to-head to see who has the loudest stereo. Bass Race is a stereo competition where competitors play commercially-available music for 30 seconds and are given an average SPL (Sound Pressure League) score that places the competitor in one of six classes. New this year, the Psychlone audio competition is a format designed to capture



the original excitement of a great sounding aftermarket car stereo installation. Each contestant's sound system is scored based on how loud it will play (SPL), the frequency response of the system (RTA) and installation quality.

DYNO TESTING

Axcelerated Motorsports, the official dyno of Carlisle Events, provides mobile dyno tuning for cars and trucks using their Dynojet 248 chassis dynamometer. Their wide band O₂ monitoring will determine if all that precious fuel is making power or just being wasted through the tailpipes.

Attention clubs! Coming early or staying late? Club rates may apply for off-peak hours (minimum number of vehicles may be required).

LOWEST CAR & LOWEST TRUCK LIMBO

Instead of measuring from the driver door or the roof, we figure the best way to see who is lowest is to make them limbo. We will have a vehicle limbo bar set-up in many increments. Each car and truck must make their way under the bar without smoking tires and without knocking the limbo bar over. Last vehicle standing wins! The competition is limited to five contestants each. Sign up at the Guest Services trailer next to the HOT 92 stage.

LOUDEST AUDIO & EXHAUST

Psychoacoustics, running the dB Drag Racing, Bass Race and Psychlone – SPL competitions, will be helping us figure out who has the loudest exhaust and the most extreme audio system.

LOUDEST EXHAUST – Pull in, rev it and we'll measure who is blowing the loudest exhaust system.

LOUDEST AUDIO – Certainly not the hard-core competition format that you'll get with Psychoacoustics but we wanted to give the audio competitors a chance to shine at the HOT 92 Stage. We will do

simple decibel reading for whose system is bumping hardest.

Limited to five contestants each. Sign up at the Guest Services trailer next to the HOT 92 Stage.

THE FAMOUS CARLISLE BURNOUT CONTEST

No Carlisle event would be complete without the burnout contest. "Carlisle King (or Queen) of the Hill" bragging rights are up for grabs once again at Carlisle Performance and Style. Pre-registration is required at Guest Services. A show sticker (i.e. registered for vending or showfield), driver's license and proof of insurance are required. Participation is limited to ten vehicles and three minutes each.



MISS CARLISLE BIKINI COMPETITION

Performance & Style is known for the smoking hot bikini contest and this year will be no different. Celebrity judges will ask questions about why the ladies love custom / tuner cars and trucks as well as why they should be Miss Carlisle Performance & Style. Grand prize: The winning lady earns the \$500 grand-prize and the honor of becoming Miss Carlisle Performance & Style. Ladies can register at the Guest Services trailer next to the HOT 92 Stage. Participation is limited to 15 contestants.



STREETGLOW CARLISLE GLOW-OFF

An official stop on the StreetGlow National Glow-Off League Tour, the Performance & Style Glow-Off will wind down the Saturday night action. Be sure to make your way over to the Manufacturers



Midway after the Ms. Carlisle Bikini Contest to see cars and trucks light up the Carlisle night. To sign up, visit StreetGlow on the Manufacturers Midway.



AWARDS CEREMONY & WINNERS' FIELD

Whether it's for bragging rights or to add a photo for your display, the Carlisle Events Award Ceremony and Winners' field on Sunday is a must-do for winners and spectators alike. The top three finishers from each class are invited to park their vehicles in the winners' field once the list of winners has been posted. Following the field parking, awards will be presented during the winners' parades in front of the HOT 92 Stage. If you cannot attend the parade, your award may be picked up on Sunday between NOON and 2:00 PM.



Note: Carlisle Events will no longer provide no-cost shipping of awards. After the show you may pick up your award during regular business hours at the fairgrounds or we will ship awards for \$10 each. We apologize for any inconvenience and hope you will join us on Sunday in celebrating the vehicles that are honored as winners.

KIDS ACTIVITY CENTER

On Saturday, 10 AM - 5 PM, there will be crafts and games for kids and parents to enjoy together in Building R. Play games with Max and Mandy the Mechanic at 10 AM and 2 PM. And, new this year, kids can vote for their favorite car in Building Y.

Pick up voting ballots at Building R, Guest Services or the Carlisle Store in Building T. *Attention Parents: Please be advised that Kids at Carlisle is not a child care service. Adult supervision is required at all times.



SHOWCASE

SEMA SHOWCASE VEHICLES FEATURED THIS WEEKEND

This weekend you will see five showcase vehicles on display in the three invitational displays and on the Manufacturers Midway that demonstrate the newest trends of automotive modification. This past November, each of these five rides debuted at the 2009 Specialty Equipment Manufacturers Association (SEMA) Show in Las Vegas. The Performance & Style showcase vehicles run the gamut of makes and models which is a perfect representation of the show and our commitment to showcase the up-and-coming trends of the hobby.



AARON VACCAR SIGNATURE SERIES 2010 FORD FUSION SPORT . . .



The newest creation from the Aaron Vaccar Signature Series, the 2010 Ford Fusion Sport was designed for the Ford Motor Company booth at the 2009 SEMA Show, to promote the new, sporty Fusion to consumers from the youth market. The AVSS Fusion Sport perfectly represents the modern custom car culture, mixing luxury and turbocharged street styling.

Making its enthusiasts show debut at Performance & Style on the **Manufacturers Midway**, the AVSS Fusion Sport has already received a Ford Product Excel-

lence Award and was nominated for a Sony Gran Turismo award.

www.aaronvaccar.com



FOX MARKETING 2009 LEXUS IS350C



Fox Marketing, best known for the many award-winning cars that they've created over the years, continued that tradition this year by helping Lexus to debut the new IS C model with an eye-catching and mighty hardtop convertible that will be featured inside **Building T**, as part of the Tuned in T Invitational Garage.

Last year at the SEMA Show, Brian Fox and Fox Marketing debuted their 600-hp, twin-turbo Lexus IS F, which was a crowd favorite. For 2009, they brought their A-game again with the Fox Marketing IS C convertible. Fox gathered many of his clients' products together to build the show-stopping green drop-top.

www.foxmarketing.net



MUMBLES MARKETING 2010 SCION XB



Mumbles Marketing is a new automotive and brand marketing company headed by custom builder Peter Colello, known for building unique "one-off" vehicles seen at events and auto shows throughout the world. Colello and Mumbles Marketing continue to wow the automotive world this year with the Scion Tuner Challenge winning Peter Colello Scion xB. Highlights of the SEMA Show star that will also be featured in the **Building T** display include a Descendant turbo kit, an AEM controller, RC injectors, Mishimoto intercooler and a MagnaFlow exhaust system to name just a few. The Peter Colello Scion xB also features a Nitrous Express sprayer kit.

www.mumblesmarketing.com

*If it's not **SCAP** it's crap.*

TEAM SCAP 2010 CHEVY CAMARO



Mark Abate of Sound Choice Audio and Performance built an amazing wide-body Camaro, with a twin turbo V6 expected to produce around 550 HP. Abate and SCAP have had their cars featured over the years at the biggest and best events: SEMA, Carlisle Events, CES, NOPI Nationals and many others. This year Team SCAP made a splash among the many modern muscle cars featured at the SEMA Show with the Camaro, which rides on 22-inch iForged wheels and stops with the help of AP Racing brakes. The color is a custom mix of BASF Island Sun and Heritage Golf. A perfect example of Modern Muscle and performance, the

Team SCAP 2010 Camaro will be on display inside the Modern Muscle/Import Performance Pavilion, inside **Building Y**.
www.scapusa.com

TJIN EDITION ROAD SHOW

TJIN EDITION ROADSHOW 2010 CHEVY CAMARO SS



Built for General Motors for the 2009 SEMA show, the Tjin Edition RoadShow Camaro won the GM Design Award for Best GM vehicle at the 2009 SEMA Show. The Tjin Edition RoadShow Chevy Camaro will also serve as the feature car on the 2010 Tjin Edition RoadShow tour, found this weekend on the **Manufacturers Midway**. More than thirty top companies made parts for this Camaro, breaking the mold of modern muscle customization.

Several aspects of the Tjin Camaro are instantaneous eye catchers. They start with the exterior, including a custom two-tone DuPont green paint scheme, massive carbon fiber and brush iForged wheels, an incredibly low stance thanks to the fully digital Air Lift system, as well as all the subtle and clean modifications made to the Camaro's body.

www.tjineditionroadshow.com

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EVENT SCHEDULE

SPRING CARLISLE

2010: April 21-25

2011: April 27-May 1

SPRING CARLISLE AUCTION

2010: April 22-23

2011: April 28-29

PERFORMANCE & STYLE

2010: May 8-9

2011: May 14-15

IMPORT & KIT NATIONALS

2010: May 21-23

2011: May 20-22

FORD NATIONALS

2010: June 4-6

2011: June 3-5

GM NATIONALS

2010: June 25-27

2011: June 24-26

CHRYSLER NATIONALS

2010: July 9-11

2011: July 8-10

BIKE FEST

2010: July 23-25

2011: July 22-24

TRUCK NATIONALS

2010: August 6-8

2011: August 5-7

CORVETTES AT CARLISLE

2010: August 27-29

2011: August 26-28

FALL CARLISLE

2010: Sept. 29 - Oct. 3

2011: Sept. 28 - Oct. 2

FALL CARLISLE AUCTION

2010: Sept. 30 - Oct. 1

2011: Sept. 29-30

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call 717-243-7855 or
sign up on our website.*



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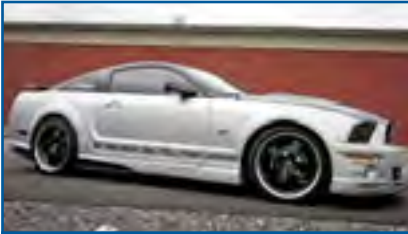
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JUICED

SEE THE MODERN MUSCLE/IMPORT PERFORMANCE PAVILION IN BUILDING Y



2007 FORD MUSTANG
Andy Goodman



2000 FORD MUSTANG
Joe Trentacost



2006 DODGE MAGNUM
Derrick Hayes



2009 DODGE CHALLENGER
Andy Goodman



2010 CHEVY CAMARO
Mark Abate



2007 FORD MUSTANG
Sam Mento



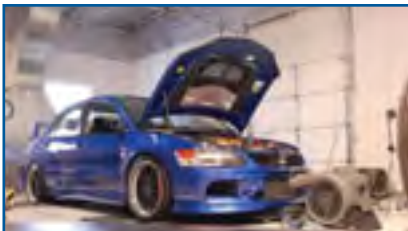
2007 FORD MUSTANG
Dave Tallman



2004 SALEEN SPEEDSTER MUSTANG
Jessie Zortman



2010 FORD MUSTANG
Joshua Boston



2006 MITSUBISHI EVO IX
Chad Block



REDLINE TIME ATTACK MITSUBISHI EVO
Chad Block



1997 TOYOTA SUPRA
Jon Buser



1997 RALLY-BUILT AUDI A4
Bill Miller III



1988 HONDA CRX SI
Russ Mason



2000 AUDI S4
Bill Miller III

VIP/LUXURY LANE

SEE THESE CARS IN BUILDING Z (UNDER THE GRANDSTAND)



2005 CHRYSLER 300
Robert Simons



2000 MERCEDES-BENZ 430 CLK
Lance Miller



2006 BMW X3
Robert Roland



2002 HONDA ACCORD
Luis Hernandez

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CARLISLE PERFORMANCE & STYLE • MAY 14-15, 2011



2002 MERCEDES-BENZ C240
Manny Rivera



2002 BMW 530
Paul Corerra



2004 MERCEDES-BENZ E55AMG
Mark Miller



Photo © 2009 Carlos "Sopa" Lovera

2006 ACURA TL
Rodney Carreño



2002 MERCEDEZ-BENZ C240
Bob Dructor



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TUNED IN T

SEE THIS TIMELINE OF TUNERS IN BUILDING T



2009 LEXUS IS 350C
Brian Fox



2009 SCION XB
Pete Colello



2002 TOYOTA CELICA GT
Pete Colello



2001 FORD FOCUS
Pete Colello



2006 VW GTI
Shawn Lichtfuss



2004 INFINITI G35
Sandy Myers



2004 DODGE NEON
Crystal Marzohcci



2000 DODGE DURANGO
Kyle Bretherton



1996 CHEVROLET BERETTA
Aaron Chandler



1992 HONDA CIVIC
David McVaugh



1993 MAZDA MX3
Luis Correa



2007 MITSUBISHI ECLIPSE
Jaime Zapata



2006 SCION XB
Trevor Leutze



1997 HONDA ACCORD
DeShawn Dennis



1999 MITSUBISHI ECLIPSE
Joey Talarico



1987 CHEVY S10 PROSTREET
Jeff Weidemoyer



1972 SAAB SONNET
Ryan & Theresa Gamber



1995 FORD PROBE
Delynn Rowr



2004 HONDA CIVIC
Manny Olivo



2005 SCION XB
Charles Davenport



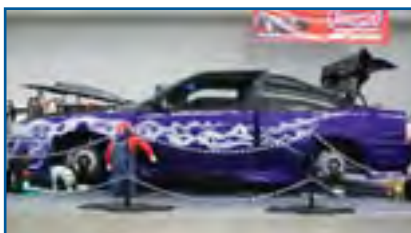
2005 NISSAN SENTRA
Riaz Jeena



1992 HONDA PRELUDE
Josh Deshong



1990 VW CORRADO
Ryan Miller



1991 CHEVROLET CAVALIER
Tim Baker Sr.



2002 NISSAN SENTRA
Matt Lenart



2001 VW JETTA
Donnie Hanna



1998 VW GTI
Shawn Baker



2008 MITSUBISHI EVOLUTION
Mick Uranko



2004 ACURA TSX
Jason Richardson

EVENT MAP



THE CARLISLE Store
OPERATED BY BRICKELL'S

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♿ WHEELCHAIR ACCESSIBLE

🍴 FOOD

📞 PHONES

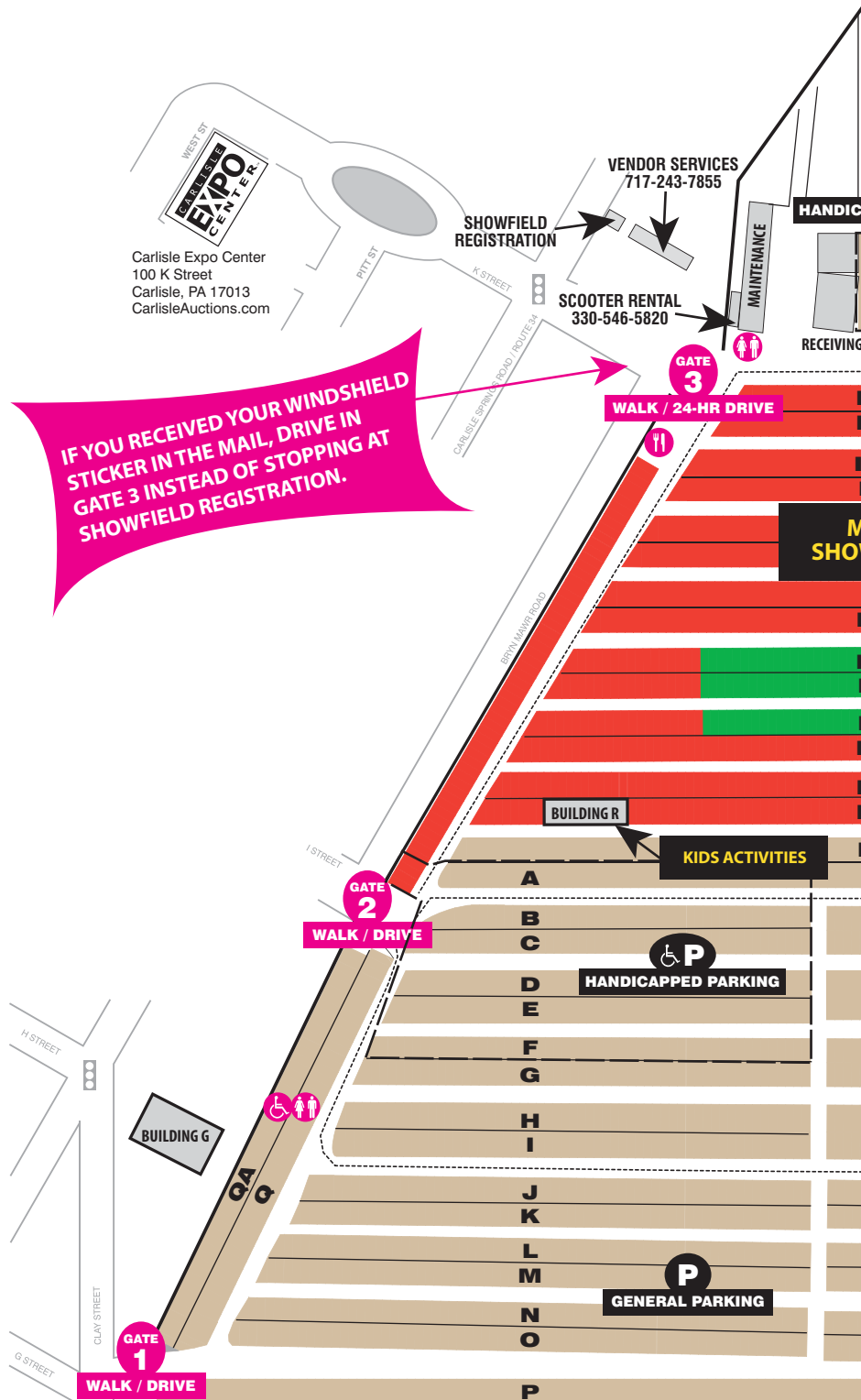
🚿 SHOWERS

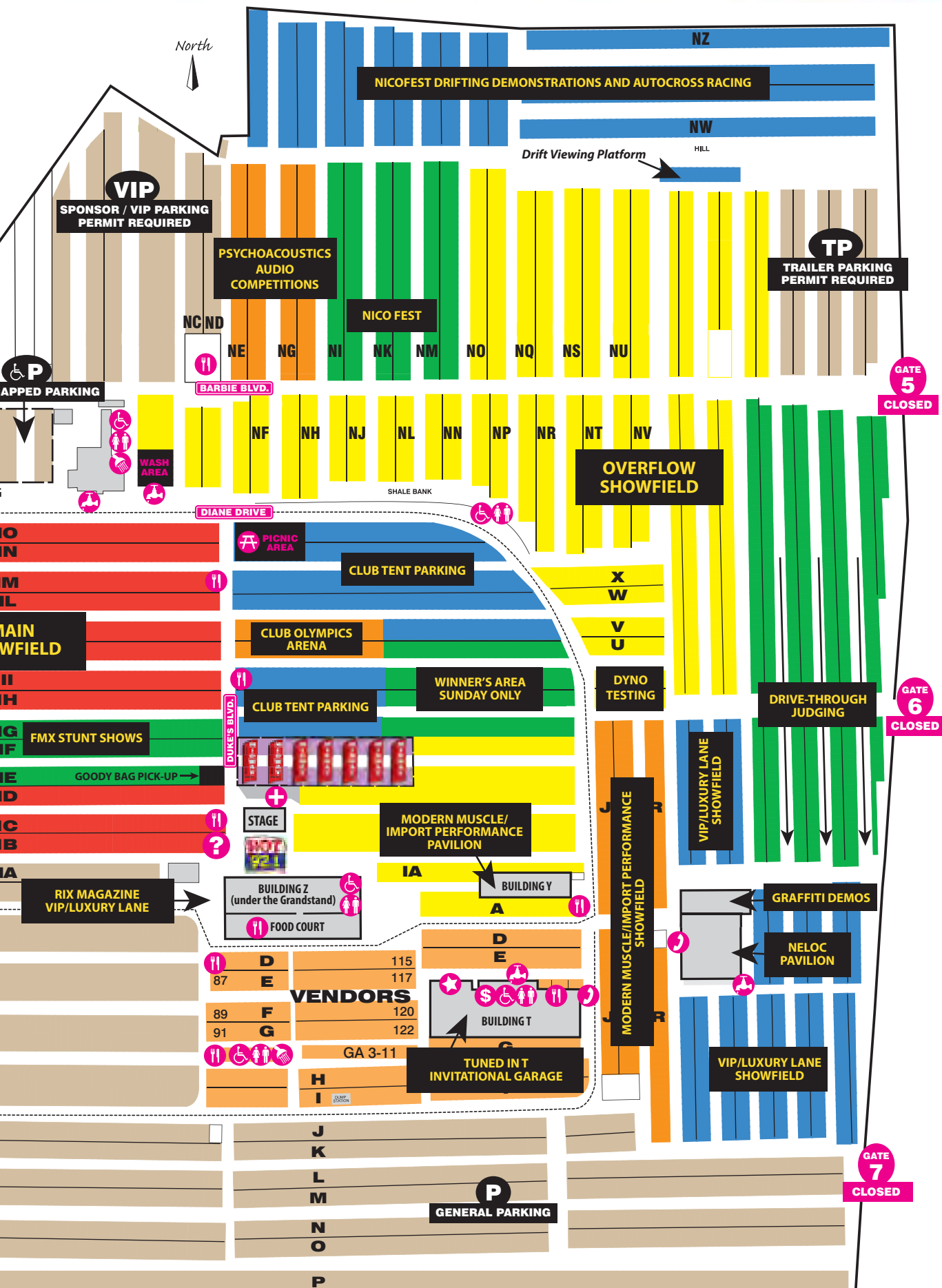
💧 WATER

🏖️ PICNIC AREA

⋯ TRAM ROUTE

Carlisle Fairgrounds
 1000 Bryn Mawr Road
 Carlisle, PA 17013
 (717) 243-7855
 Fax (717) 243-0255
 CarlisleEvents.com





CLUBS & GAMES

CLUBS THAT "DID THEIR THING" IN '09

Much like us, these three groups know the scene isn't going anywhere but up and they showed it last year with serious turnouts. NICOClub.com (Nissan/Infiniti Car Owners) was a close fourth in the running; they certainly deserve a mention. We decided that the very least these three groups earned (besides our sincere gratitude and appreciation) for bringing it in '09 is to have a shout out; so here it is.

NELOC • • • • •

NELOC has members from all across the East Coast ranging from southern Virginia to Maine and everywhere in between.

The NELOC members not only share a passion for the Lexus brand, but also for positive involvement in their com-

munities through their participation in many charity and community events including: the UMD show in early spring, donation points setup by members for those in Haiti and other natural disasters, and Toys for Tots cruises around the holidays. NELOC is once again hosting their annual Carlisle gathering this weekend. Be sure to make your way out to the NELOC pavilion, on the VIP/Luxury Showfield, to check out their impressive display of some of the hottest VIP/Luxury rides in the country. Also, don't forget to visit their online forum when you get home, on the web at: www.clublexus.com/forums/nelec-175/. Lexus owners who live in the region are encouraged to reach out to NELOC; "you will not be disappointed."

607 MOTORSPORTS • • •

607 Motorsports – New York's Premier Performance Car Club – is based out of Corning, NY but spans the entire 607 area code with approximately 20 members. 607 started ten years ago as a few friends who enjoyed the car scene together. They have since evolved into a fully organized club with a registered DBA and online forum (www.607motorsports.com), which has grown to nearly 500 members. Every year 607 hosts a sponsored car show called "607 Customs to Classics."

Many 607 Motorsports members have been coming to Carlisle since the very first year of the Custom Compact Nationals. In roughly the past five years, the club has increased participation and has started to exemplify their focus being "more on the go, than the show."

TOTAL KAOS • • • • •

Total Kaos is the model of a pure car club bringing together people who share the same passion for building, modifying and showing tuners, muscle cars, trucks and motorcycles. Formed in 2006 by Platt and Puzz, Total Kaos began as a small group of high school friends from Davidsville, PA but quickly grew to include over forty members from the entire Johnstown area.

Coming into their fifth year as an official club and their fifth year at Carlisle, Total Kaos continues to grow with the ever-changing world of car customization. They do all of their own modifications and are happy to lend a hand to other members installing new mods.

In addition to building slick rides, Total Kaos organizes and promotes a charity car show every year at the same high school that the founding members attended. All proceeds from Cruising for Courtney (www.caringforcourtney.com), in memory of Courtney Lynn Rummel, go to a child and their family who are in need of financial assistance for medical expenses. Last year, Total Kaos donated \$200 and brought over 300 cars to the event.



1ST PLACE: NORTHEAST LEXUS OWNERS CLUB



2ND PLACE: 607 MOTORSPORTS



3RD PLACE: TEAM KAOS



FOOD

CARLISLE HIGH SCHOOL BAND BOOSTERS

Located in the Food Court, their selections include egg, bacon and ham breakfast sandwiches and platters, hamburgers, hot dogs, pork barbecue, French fries, soups and pizza as well as apple dumplings and soft pretzels.

CARMANY'S DOUBLE TWIST

Located in Building T, they offer handrolled soft pretzels, homemade lemonade and sun-brewed ice tea.

CARTER CONCESSIONS

Located in the Food Court and in stands throughout the fairgrounds, they offer breakfast, lunch and dinner. Phone 243-0513

CHESTER FRIED CHICKEN

Located in the Food Court, they feature fried chicken.

CUMBERLAND VALLEY CONCESSIONS

Located in a trailer on "Duke's Blvd." north of the trees and on top of the largest hill on grounds. They feature slow-cooked smoked pit beef or ham and also offer breakfast sandwiches, fresh-cut fries, chicken breast fillets, Italian sausage, hot dogs, hamburgers and more. Spring and Fall shows only.

LUXIE'S SWEET TOOTH

Located across from the Food Court and elsewhere on grounds, they offer cookies, candy, Smittie's Soft Pretzels and more.

L&D CATERING

Located in the Food Court, they offer Black Angus hamburgers, fresh-cut fries and more.

TEXAS TOM BARBEQUE

They feature turkey BBQ, turkey legs and other burgers and great milkshakes in the Car Corral during Spring and Fall and on Duke's Blvd. across from the Picnic Area during other events.

SHERRI'S FUN FOODS

They are located in the North Field by the Turnpike, during Spring and Fall only, and feature crab cakes and shrimp on a stick.

SNYDER FAMILY CONCESSIONS

Located at Spaces ID 1-2 and CA 118-119, they offer pizza and funnel cakes.

STOLTZFUS PA DUTCH FOODS

Located in the Food Court, they feature ham and cheese sandwiches (add egg for breakfast), pot pie and homemade soups.

SUBWAY

Located at Gate 3, they offer fresh sandwiches, cookies and Hershey's Ice Cream.

SUNRISE CONCESSIONS

Located in the pavilion on Duke's Blvd. in the North Field. Including breakfast, they feature Phillips Seafood Lump MD Crab Cakes, Philly-Style Steak and Cheese, Italian Sausage, Cheese Sticks, chili and cheese fries. Phone 240-446-6382.



THE CARLISLE CLUB OLYMPICS

Enough about turnout, let's talk the clubs who can make up for numbers with skills in the arena! The Carlisle Club Olympics is new this year; essentially, we took the club games, popped some nitrous under the hood, added a racing clutch and mounted over-sized slicks and now we'll just have to see what happens.

Here is how it works. Eight clubs or groups are eligible (you must have registered your cars together on the showfield). If you have not signed up yet, head down to the HOT 92 Stage area and do so at the Guest Services trailer by noon on Saturday. We will have three activities, throughout the day on Saturday to determine who moves on to the next round and who goes back to enjoy the rest of the excitement of the show. Below is the schedule. Teams who show up more than ten minutes late to any given round automatically will be disqualified. As such, Carlisle Events will choose an eliminated team to take their place.

ROUND 1: 1 PM in the Club Olympics Arena, located next to club parking (see Map)

PERFORMANCE & STYLE DRAG RACING

Four members of each team will compete in an obstacle course that will test their team's automotive knowledge, problem solving abilities and ability to dress in drag!

ROUND 2: 3 PM in the Club Olympics Arena, located next to club parking (see Map)

TUG-O-WAR

You asked for it on the forums, MySpace and Facebook and we are not going to deny it! Four teams are now going to go toe-to-toe in a best-of-three series to see who can pull whom over the line! Each team will have ten members on their side. If one team does not have ten members, the group will decrease by two, until the teams are evenly matched. All four teams from this round will move on to the Carlisle Club Olympic finals!

ROUND 3: 6:30 PM on the HOT 92 Stage

MYSTERY COMPETITION

You didn't think we were going to tell you everything, did you? The final competition will take place on the HOT 92 Stage, just before the burnout competition. Teams can choose one to three members to represent in the final gauntlet on the way to taking home the Carlisle Club Olympic Cup. We recommend that team members reppn' in the final round not be shy!

PARTNERS

Carlisle Events is pleased to recognize our partners. Their support allows us to continue providing exciting events, activities and guests for your enjoyment.

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OF CARLISLE EVENTS



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OF CARLISLE EVENTS

MEGUIAR'S

For over 100 years, Meguiar's has been providing car crazy people with state-of-the-art formulations for making their cars appear "show car perfect." Chosen by 22 out of 24 "Best of Class" winners at the 2007 Pebble Beach Concours d'Elegance, Meguiar's provides highly specialized products for every automotive surface, including paint, wheels, tires, and interiors. As part of its passionate support for the car hobby, Meguiar's created "Car Crazy Television," seen weekly on SPEED and "Car Crazy Radio," which airs weekly in over 120 markets nationally. For more information call Meguiar's at 800-347-5700, visit www.meguiars.com or www.carcrazycentral.com, or join their online discussion forum at www.meguiarsonline.com.

UCOAT IT

Are you looking for a floor coating for your garage or shop that is tough, chemical resistant and easy to clean? UCoat It systems start at \$249.95, enough to cover an average 2 1/2-car garage. All UCoat It systems provide a finish allowing oil, gas and brake fluid to be cleaned easily. The product creates an abrasion resistant plastic-like finish allowing you to use floor jacks, engine stands and even to weld. UCoat It systems have been developed using a technology that enables the do-it-yourselfers to successfully achieve improving, enhancing and protecting their concrete floor surfaces. The installation instructions assure a limited lifetime warranty against peeling and blistering. For more information visit www.ucoatit.com or call 1-800-UCOAT-IT.

104+® OCTANE BOOST

104+® Octane Boost will raise the octane number of the gasoline you're pumping in, while also cleaning and lubricating your vehicle's fuel system. It contains octane/combustion catalysts and friction modifiers that also act to reduce internal engine friction, resulting in better gas mileage. 104+ also helps remove deposits from fuel injectors and intake valves. Using 104+ Octane Boost means better acceleration, restored horsepower, reduced knocks and pings and less hesitation. 104+® Octane Boost is made by Gold Eagle® Co., manufacturer of STA-BIL® Fuel Stabilizer and HEET® Gas-Line Antifreeze. You can purchase 104+ at most major auto parts retailers. For more information visit www.goldeagle.com or call 1-800-367-3245.

ROCK AUTO

RockAuto ships thousands of auto parts from over 100 manufacturers to customers on every continent except Antarctica - including APO/FPO addresses. The RockAuto catalog is updated daily with mechanical parts like brake pads and shock absorbers, body parts like bumpers and mirrors, interior trim like door handles and carpets, and major assemblies like steering gears, CV axles, engine long blocks, and complete transmissions. There are no mechanics on staff (RockAuto is a store, not a repair shop) but service manuals are available to help customers learn how to perform a repair. The RockAuto catalog is expanding constantly. Someday it may be possible to build an entire car using parts from RockAuto!

FEDEX CUSTOM CRITICAL

FedEx Custom Critical provides enclosed vehicle transport solutions to safely move classic and collectible cars. Since their founding in 1970, they have shipped nothing but treasured vehicles door-to-door with their fully-enclosed auto shipping services. Because they share your appreciation for automobiles, they treat each vehicle as if it was their own. FedEx Auto Transport is among the most dependable car shippers in the world - they truly understand the collector car auction scene. With 30 years in the business, they know what it takes to get your collector and vintage cars from the auction floor to your door. Visit <http://passport.fedex.com> for more information.

VENDORS

WHERE TO FIND WHAT YOU WANT

HOW TO FIND A VENDOR

To find any vendor, just locate their row letter and space number(s) on the map in the centerfold. And be sure to visit our partners on the Manufacturers Midway:



ACV MOTORSPORTS	MIDWAY
AXCELERATED MOTORSPORTS	MIDWAY
FEDEX AUTO TRANSPORT	MIDWAY
FLASH TORQUE	MIDWAY
GLOWSHIFT GAUGES	MIDWAY
GMAN DESIGN	MIDWAY
MEGUIAR'S INC.	MIDWAY
MOORE PERFORMANCE & RACE PARTS	MIDWAY
R.T. GRIMM ELECTRONICS	MIDWAY
RIX MAGAZINE	MIDWAY
STREETGLOW	MIDWAY
TJIN EDITION ROAD SHOW	MIDWAY
TRUCK-LITE CO., INC.	MIDWAY
UCOAT IT	BUILDING Z

A		
A P BIKINI TEAM	BRIDGETON, NJ	E117
A1 PERFORMANCE PARTS	SALEM, VA	D96
ACV MOTORSPORTS	YOUNGSTOWN, OH	MIDWAY
ADVANTAGE VINYL & GRAPHIC	COOPERSVILLE, MI	D104-106
AMSOIL/MCOIL	WORCESTER, MA	D95
AXCELERATED MOTORSPORTS	RICHBORO, PA	MIDWAY
C		
CUSTOM PERFORMANCE PRODUCTS	YOUNGSTOWN, OH	D116-118, E118-120
D		
DAVIDSON, GARY	REISTERSTOWN, MD	F92-94
E		
EXOTIC CUSTOMS	WEST CHESTER, PA	F105-106
EXPRESS YOURSELF FASHIONS	NEWVILLE, PA	D114-115
F		
FEDEX AUTO TRANSPORT	MARYLAND HEIGHTS, MO	MIDWAY
FLASH TORQUE	NEW YORK, NY	MIDWAY
FORTUNE, DAVID	LIVERPOOL, NY	D109-110
G		
GLOWSHIFT GAUGES	WEST BERLIN, NJ	MIDWAY
GMAN DESIGN	MIDDLETOWN, PA	MIDWAY
H		
HIGH PERFORMANCE IMAGE	LAKELAND, FL	D92-93
K		
KING GRAPHICS	WILKES BARRE, PA	D90-91
M		
MEGUIAR'S INC.	IRVINE, CA	MIDWAY
MOORE PERFORMANCE & RACE PARTS	PITTSBURGH, PA	MIDWAY
MR. MOTORSPORTS	CONCORD, MI	D97-100
Q		
QUARTER ACES DRAG-O-WAY	CARLISLE, PA	D94
R		
R.T. GRIMM ELECTRONICS	CAMP HILL, PA	MIDWAY
RIX MAGAZINE	UNION, NJ	MIDWAY
ROYAL BLUE	TOLEDO, OH	E94
S		
SALVATION ARMY, THE	CARLISLE, PA	F95
SHELL, DAMIAN	KINGSTON, PA	F100-101
SHUMAN, SANDY A	MT AIRY, MD	E98
SPEED FREAKS DVD	ELVERSON, PA	D88-89
STREETGLOW	WAYNE, NJ	MIDWAY
SUNDANCE VACATIONS SPEEDWAY	WILKES BARRE, PA	D103
T		
T MOBILE	YORK, PA	D86
TJIN EDITION ROAD SHOW	LAGUNA NIGUEL, CA	MIDWAY
TRUCK-LITE CO., INC.	FALCONER, NY	MIDWAY
U		
UCOAT IT	AUBURN HILLS, MI	BUILDING Z
W		
WALLACE, NATHAN	BERKLEY SPRINGS, WV	E115-116

IF YOU ARE SEPARATED FROM YOUR PARTY

When you become separated from your party and are unable to contact them, go to the Grandstand and Stage area (near the Guest Services trailer) and wait for them. We page people for emergencies only, no exceptions.

WHEN YOU NEED HELP

Our security staff is here to assist both vendors and spectators. Their office is home to lost/found items and has first aid supplies and services. The office is accessible by the ramp at the back (north) of the stage.

SHIPPING & HAULING MERCHANDISE

To haul merchandise, stop by Guest Services to rent a cart or ask about having someone haul it for you to any gate.

PHONE NUMBERS

Carlisle Events	717-243-7855
First Aid	717-243-2756
Lost and Found (Security Office)	717-243-2756
Security	717-243-2756
Scooter Rental	330-546-5820
Members 1st Federal Credit Union	800-237-7288
Repair Service, John's Mobile	717-245-0076
Towing Service, Jerry's	717-258-1517
Taxi Service (Gates 1, 2 or 3)	717-243-4343
Greyhound Bus	717-240-0055

INTERNET

Public Wireless Internet Access is available as a convenience to our guests. This is unsecured wireless access to the Internet. You are responsible for maintaining the security of your information and your equipment when accessing the Internet. Carlisle Events assumes no responsibility and shall not be liable for any damages to your computer equipment or other property as a result of your use of this hot spot. Vendors in Buildings T, Y or Z wishing to have Internet access should make arrangements prior to the event for "DSL" with the same provider of phone service to their sites.

PETS

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements for boarding, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are fully responsible for its actions. Any offensive or unsafe action by your pet may result in expulsion without refund.

TRANSPORTATION

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the Fairgrounds from 7 a.m.-5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

WARNING TO ALL ATTENDEES

Dangerous conditions can exist on the Fairgrounds. Due to exposure to the weather, areas may become slippery or soft. Due to the nature of the goods displayed, heavy and sometimes dangerous equipment and moving vehicles are frequently present. Carlisle Productions cannot be responsible for the conduct of vendors and patrons entering these premises. Those who enter the Fairgrounds do so at their own risk.

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JUDGING

FAQS

DRIVE-THROUGH JUDGING

Compete against the best cars on the East Coast this weekend with Saturday's Drive-Through Judging. The WR Team will be officiating and judging, which will begin at 10 AM and end at 5 PM. Each car owner will have between three and five minutes with the judges to talk about their vehicle and explain the work that went into their build.

Q: HOW LONG WILL THE JUDGES TAKE TO JUDGE MY VEHICLE?

A: Depending on how much traffic at any given time, the judges will take between three (3) and five (5) minutes to evaluate each vehicle thoroughly.

Q: WHAT QUALIFIES THIS PARTICULAR GROUP TO JUDGE?

A: Without getting into the credentials and experience of each individual judge (between 15-20 total), we want you to know that this group -- mostly from the WR Team -- is a combination of hundreds of years of competition, judging and building custom, modified and performance cars at the highest level. Which judge evaluates which class is based on their background and knowledge. For example, if they've owned a nationally and internationally award-winning Toyota Celica, they will most likely judge that class.

Q: WHAT DO I NEED TO DO TO PREPARE MY CAR?

A: We certainly recommend that your vehicle is detailed, unless that's not the look you're going for. However, grass, dirt and dust from being at the show will not count against you. Before you get to the judging tent, please be prepared to open your doors, hood and trunk.

Q: CONCERNING THE DRIVE-THROUGH JUDGING FORMAT, HOW WILL A JUDGE EVALUATE COMPARABLE VEHICLES IN THE SAME CLASS?

A: The judges evaluate based on a 100-point scale. You are not necessarily competing against another car but more so against perfection. The judges will consider all aspects of the custom car hobby including aesthetics, performance, ICE, uniqueness and other factors. If we get into a situation where two cars are nearly identical in points, we may ask for a side-by-side evaluation to determine the final winner. This case would certainly be the exception and not the norm.

The decisions of the judges are final. All judging sheets become the property of the judging team and WILL NOT be returned following the judging process. If you have questions concerning the results, please see a member of the judging team or Carlisle Events before you leave the fairgrounds.

AWARDS CEREMONY & WINNERS' FIELD

The top three finishers from each class are invited to park their vehicles in the winners' field once the list of winners has been posted. Following the field parking, awards will be presented during the winners' parade ceremony at the HOT 92 Stage. If you cannot attend the parade, your award may be picked up on Sunday between 12 and 2 PM.

Note: Carlisle Events will no longer provide no-cost shipping of awards. After the show you may pick up your award during regular business hours at the fairgrounds or we will ship awards for \$10 each. We apologize for any inconvenience this may cause and hope you will join us on Sunday in celebrating the vehicles that are honored as winners.



STAFF

Carlisle Productions, Inc.
1000 Bryn Mawr Road
Carlisle, PA 17013
717-243-7855
CarlisleEvents.com

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Co-founder/Owner Elliott Miller (dec'd)
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Partner Bill Miller III
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Auction Manager Bill Miller III

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Carlisle P&S

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